

A quarterly news publication of the Printing Industries of Northern California AND Pacific Printing & Imaging Association

PINC

**PACIFIC
PRINTING
& IMAGING
ASSOCIATION**

**PPI
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2003**

PRINT

Member News



Chairman of the Board
Norma Armon, and
President Carla Itzkowich
celebrating the happy event!



- Happy Anniversary! **International Contact**, Oakland has been serving national and international accounts since 1982, and is now celebrating its 20th anniversary. To help clients address foreign language markets effectively, International Contact's expertise includes translation and localization, copywriting, desktop publishing, consultation, and research for foreign language markets. Heavyweight clients include Apple and Sprint, as well as government agencies such as the cities of Oakland, Mountain View, Milpitas, and San Jose.

They also note their successful association with printers and prepress shops that comes from a thorough understanding of the printing process. International Contact provides full graphic production services and helps customers make their designs "world-ready" so that a simple plate change or two can get them several language versions, extending print runs and reducing costs.

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